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RESUME, Harold Beaulieu

COMMUNITY FOOD PROJECTS GRANT APPLICATION

EXECUTIVE SUMMARY

The power to transform Western Richmond and other similarly challenged communities rests in the people's ability to understand their role in defining the outcomes they seek, the effective communication of those wishes, and the tools and resources to effect those outcomes. When people have the opportunity to express themselves creatively, the entire community is moved to better health.

Richmond offers a unique opportunity to engage youth and families in the reinvention of their neighborhoods as safe and healthy places to live and work. Political will and adequate funding are available. Specific strategies that increase participation, and innovative approaches that enhance communication and engagement, across role groups are what is needed.

Historically, The Art Department's approach has been to foster community art projects as a way of introducing youth and families to opportunities for creative expression in highly visible public places. We created the first after-school art program at North Richmond Neighborhood House in 2003. Lincoln Schools entire student body has their footprints cast in cement and installed in the common areas of the school. More recently, and under our direction, Project Pride has a mural painted by it's young children. The Young Adult Empowerment Center has a mural painted by it's youth. The Verde School's children produced ceramic tiles that decorate waste containers throughout the neighborhood, and, The Center for Human Development's youth conducted the first ever door-to-door public safety survey in North Richmond in 2009.

The success of these projects along with the lessons learned and the relationships established, forms a strong base with which to introduce new and innovative approaches to solving one of the most important problems in North Richmond, that of food and nutrition.

The Garden in a Day and the Container Garden Business both address this basic human need for food and food security. Traditional community garden models rely on the dedicated participation of knowledgeable experts, the commitment of large areas of property, and necessary supplies and other resources for success. The Art Departments model redirects the innate healthy competitive nature of children and youth to help solve one of the most important problems facing the students and their families. In our model, collateral educational and engagement opportunities increase with this garden project being is based in the elementary school, staffed and designed by youth, and the container gardens that are given to the families.

Youth represent a highly mobile community, who are extremely creative, and who are in virtual constant communication with each other. Effective creative engagement with this community opens the door to empowerment, ownership, and a host of other positive self-realization experiences and community building choices.

Harold Beaulieu
345 Georgia Street Vallejo, Ca. 94590 707 647-3022
Harold.beaulieu6@gmail.com www.haroldbeaulieu.com

COMMUNITY FOOD PROJECTS GRANT APPLICATION

PROJECTS SUMMARY

GARDEN IN A DAY

The Garden in Day project will create 100 container gardens for North Richmond residents. The project is partially supported by Home Depot, Cal-trans, and Republic Services, who have all agreed to supply materials for the project. The project is centered at Verde School, and allows for long term monitoring of the gardens, and increasing family engagement in health and nutrition choices.

The project presents the opportunity to:

- Increase the availability of fresh produce to area residents.
- Educate and train youth in the creation, installation and maintenance of home container gardens.
- Create a primary resource for food at the school through the sale of seedlings for future home crops. Families can purchase seedlings with food stamps. The school then uses the food stamps to buy more seedlings, thereby creating a consistent supply system and continuing education.
- Demonstrate the relative simplicity in producing quality food in the home.

CONTAINER GARDEN BUSINESS

The Container Garden Business builds on the training and engagement opportunities created for youth in the Garden in a Day project. It uses that experience to build a working business model. Modeling, planning and development, monitoring, and evaluation of the project will be under the supervision of a member of the U.C. Davis School of Business Administration. This resource increases the project's opportunities for success. It is my belief that a group of young people can create a viable and successful business of their own design around container gardens.

OVERALL OBJECTIVES

- To initiate successful long term economic and health strategies in a challenged community.
- To create opportunities for youth to participate in the growth and development of their community, in a meaningful and productive manner.
- To bring families together, across role groups, for the benefit of the entire community.
- To create and support entrepreneurial opportunities for youth through effective training and planning.

Harold Beaulieu
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Harold.beaulieu6@gmail.com www.haroldbeaulieu.com

COMMUNITY FOOD PROJECTS GRANT APPLICATION

	INDIVIDUAL PROJECT DESCRIPTIONS	BENEFITS TO LOCAL YOUTH	BENEFITS TO COMMUNITY
AFTER SCHOOL ART PROGRAM (Funded)	The After School Art Program will employ area youth at Verde School as instructors and mentors for young children. They will teach mural painting, tile art, and the graphic design of posters, flyers, and other visual materials for teachers.	Employment Training	Youth find meaningful employment working with children and families.
POPSICLE PHASE II (Funded)	The Popsicle Project was the first door-to-door public safety survey conducted in North Richmond. Popsicle Phase II will expand that survey to include attitudes and opinions concerning improved community safety and the perceived health of the community. Some questions in this survey will be used to assess the market potential for the Container Garden Business .	Employment Training Computer usage	Creative engagement brings people together across role groups. Families attend the meetings where their ideas and concerns can be voiced. Families are better able to gauge the educational needs of the community, based on the survey results.
GARDEN IN A DAY (Partial funding)	The Garden in a Day will provide 100 container gardens for families in North Richmond. Recipients will be selected from the Verde school's Family Associations as well as local community groups.	Employment Training	Expand the concept of "locally grown" to the home. Fresh Produce becomes more available. Provides for continuing education in nutrition and food choices. Healthy outcomes for youth and residents.
CONTAINER GARDEN BUSINESS (Proposed)	Our objective is to develop a business model for Container Gardens to be sold, or leased to apartments, condos, and senior centers. All design work, business plans, focus groups and test garden will be developed by local youth employed in the project.	Business Planning Business Development Long term employment potential	Demonstrate the relative ease with which fresh food can be grown in homes, driveways, apartment decks, and backyards.

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COMMUNITY FOOD PROJECTS GRANT APPLICATION

ORGANIZATIONS	DESCRIPTIONS	ROLES AND RESPONSIBILITIES	PRINCIPAL ACTIVITY
WRMEC	<ul style="list-style-type: none"> West County Waste and Recovery Mitigation Expenditure Committee. This funding is jointly administered by the City of Richmond and Contra Costa County 	Funding	Popsicle Phase II After School Art Program
VERDE SCHOOL	North Richmond's Elementary School is the location for three of our projects.	Provides Facilities, limited staff support, access to children and families.	Meetings with family association Participates in survey design Training for art program Training for 100 garden project
CENTER FOR HUMAN DEVELOPMENT	Creates community engagement opportunities for N. Richmond youth. -Angela Moore, Center Director.	Provides Facilities, access to youth, limited staff support.	Training for art program Participates in survey design Training for survey Training for 100 garden project
YAEC	Young Adult Empowerment Center provides facilities, computer lab and focal point for N. Richmond youth. -Derek Lott, Center Director	Provides Facilities, Computer lab, access to area youth.	Training for art program Participates in survey design Training for survey Training for 100 garden project
KENDRA HUTCHINS	U.C. Davis School Of Business Administration, MBA, Graduate School of Management.	Supervises Business Modeling And Development.	Monitor and evaluate project , business plan, survey design, and statistical processing
HAROLD BEAULIEU	The Project Manager ensures the projects are delivered on time, within budget, and to the required quality standards.	Develop and maintain a detailed project plan. Manage and lead project teams.	Coordination of all working groups Acquisition of materials, material logistics

Harold Beaulieu
 345 Georgia Street Vallejo, Ca. 94590 707 647-3022
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COMMUNITY FOOD PROJECTS GRANT APPLICATION

ORGANIZATION MATRIX

		FUNDING SOURCES	FACILITIES		HUMAN RESOURCES	MATERIALS	BUSINESS ADMIN.	
PROJECTS	PARTNERS	WRMEC	VERDE SCHOOL	YAEC	CTR.HUMAN DEV.	CAL-TRANS HOME DEPOT REPUBLIC SVRS.	Kendra Hutchins UC Davis	CHDCNR
	FUNDING STATUS	APPROVED 30K				MOU'S	MOU	
AFTER SCHOOL ART PROGRAM		ADMIN. MATERIALS YOUTH STIPENDS	FACILITIES KIDS	YOUTH INTERNS	YOUTH INTERNS			FISCAL AGENT
POPSICLE PHASE II		ADMIN. MATERIALS YOUTH STIPENDS	FACILITIES KIDS FAMILIES	FACILITIES YOUTH INTERNS	FACILITIES YOUTH INTERNS		STATISTICS	FISCAL AGENT
GARDEN IN A DAY			FACILITIES PARTICIPANT FAMILIES	YOUTH	YOUTH	LABOR MATERIALS		FISCAL AGENT
CONTAINER GARDEN BUSINESS				FACILITIES YOUTH	FACILITIES YOUTH		MARKET RESEARCH SURVEY DESIGN BUSINESS PLAN	FISCAL AGENT

Harold Beaulieu
 345 Georgia Street Vallejo, Ca. 94590 707 647-3022
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Community Food Projects Grant Application

Letters of Understanding

NOTE,

In 2010 this project was proposed to Chevron in response to an RFP for projects in the North Richmond area. Our proposal was not funded, however, Home Depot, Cal-Trans , and Republic Services all agreed to consider supplying materials and supplies to complete the project. Attached is the original Republic Services letter and a copy of the Email stream from the Home Depot's San Pablo stores manager Christian Hassinger and other regional managers. On June 7, 2011 I spoke with Peter Nuti of Republic Services and he reaffirmed his support for this project.

I am confident that Cal-Trans will agree to supply the containers for this project as well.

HASSINGER, CHRISTIAN
harold.beaulieu6@gmail.com

Mon, Mar 29, 2010 at 1:53 PM
Fw: North Richmond Garden Proposal
homedepot.com

Harold

We would like to try and get you a grant to help finance your project. The El Cerrito Store and Hercules store can round up 15 or so associates to help throw some "orange blood" to help. We can look at details soon. Take a look at application that's attached to this I believe.

-----Original Message-----

To: VINCENT V GUARDINO

Subject: Fw: North Richmond Garden Proposal

Sent: Mar 28, 2010 7:42 PM

So, what do e need to do to get this off the ground? This would be good project for El Cerrito and Hercules

-----Original Message-----

From: Sherry Caraway

To: CHRISTIAN HASSINGER

Cc: VINCENT V GUARDINO

Subject: FW: North Richmond Garden Proposal

Sent: Mar 22, 2010 5:01 PM

Hi Christian

This sounds like an interesting opportunity that can turn into a district project. I've copied Paul (Team Depot District Captain) to help see how we can assist them. The first step is to submit the attached Donation Request Sheet. This would give me information on how you feel we can best assist them. Take a look and let's talk if any questions.

Thanks

Sherry Caraway, Division Community Affairs Manager

The Home Depot Foundation - Western Division, 3800 W. Chapman AveOrange, CA 92868



March 30, 2010

Mr. Harold Beaulieu
Art Department
345 Georgia Street
Vallejo, CA 94590

Dear Mr. Beaulieu,

West County Resource Recovery, Golden Bear Transfer Station, and the West Contra Costa Sanitary Landfill Organic Materials Processing Facility support your efforts to bring community gardening to North Richmond. We as a responsible corporate neighbor understand the benefits to North Richmond children and families that stem from this project. We will contribute up to 10 cubic yards of a suitable growing medium to fill your garden beds.

Please keep us informed as to your progress on this project.


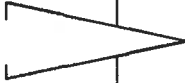
Sincerely,

A handwritten signature in black ink, appearing to read 'Peter Nuti', is written over a circular stamp. The signature is fluid and cursive.

Peter Nuti
General Manager

COMMUNITY FOOD PROJECTS GRANT APPLICATION

GENERAL TIMELINE 2010-2011 (subject to revision)

		DECEMBER	JANUARY	FEBURARY	MARCH	APRIL	MAY	JUNE
After School Art Program (Weekly Schedule in annex 1)		Weekly Schedule		Mural Painting Tile Art	Graphic Design			Weekly Schedule
Popsicle Project (Weekly Schedule in annex 1)	Team selection Orientation Training	Survey design Family meeting Weekly schedule	Survey design	Survey start	Survey complete	Report published Weekly schedule	Recognition event	Family meeting
Garden In a Day (Weekly Schedule in annex 1)		Introduce project Select youth leadership Develop Forms Permits, Records Family meetings	Select participant families review locations Design & layout Acquire permits & waivers	Procure materials Assign teams Logistics Review forms, permits, waivers	Event planning Event staging	Gardens Installed Record keeping	Garden monitoring Record keeping Family meetings	Garden monitoring Record keeping Fall seedlings available
Container Garden Business		Introduce project in After School Art Program	Select youth Basic design Add questions to Popsicle Survey	Business modeling Field trip to plant rental co. Field Trip to farm	Business modeling Survey results Market research	Focus groups Market research	Market research	Test garden in place Marketing plan development

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Community Food Projects

Budget Note,

This proposal assumes that we will purchase all supplies and materials needed. In fact, Home Depot, Cal-Trans and Republic Services have agreed to supply materials for this proposal in the past. If this proposal is considered for funding I will seek to reestablish these donations, and adjust this budget request downward.

COMMUNITY FOOD PROJECTS GRANT APPLICATION

BUDGET SUMMARY

PROJECT	TOTAL BUDGET	% FUNDED	FUNDING SOURCE(S)	COST COVERED	ADDITIONAL FUNDING SOURCE	% OF PROJECT FUNDING REQUESTED
AFTER SCHOOL ART PROGRAM	\$15,000.00	% = 100	Waste and Recovery Mitigation Expenditure Committee	ALL PROJECT COST		
POPSICLE PROJECT	\$15,000.00	% = 100	Waste and Recovery Mitigation Expenditure Committee	ALL PROJECT COST		
GARDEN IN A DAY (PROPOSED)	\$25-30,000.00	% = 40	Letters of understanding from, -HOME DEPOT -REPUBLIC SERVICES -CAL-TRANS	MATERIALS VOLUNTEER LABOR		% = 60 % = 60
CONTAINER GARDEN BUSINESS (PROPOSED)		% = 0				% = 100

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GARDEN IN A DAY BUDGET DETAIL										
DRIP IRRIGATION SUPPLIES										
REF #	HOME DEPOT SKU	QTY	UM	DESCRIPTION	TAX Y/N	PRICE EA	EXTENSION			
1	136-872	50	EA	HOSE, POLY 5/8 BULK 100' COIL	Y	9.97	498.5			
	624-235	100	EA	ELBOW COMPRESSION 5/8" BULK	Y	0.97	97			
3	624-185	210	EA	TEE COMPRESSION 5/8"W/UPC LOOSE	Y	0.89	186.9			
4	624-106	210	EA	COUPLING COMPRESSION 5/8" W/UPC	Y	0.69	144.9			
5	489-123	210	EA	SWIVEL ADP, 5/8" HOSE THD 1/CD	Y	1.97	413.7			
6	795-119	50	EA	TUBING, VINYL 1/4" BLACK 10' COIL	Y	5.97	298.5			
7	134-751	50	EA	DRIPPERS, MINI IN-LINE 1GPH 25/BAG	Y	8.49	424.5			
8	490-830	50	EA	DRIPPERS, MINI IN-LINE 2 GPH 25/BAG	Y	3.74	187			
9	961-868	50	EA	CONNECTORS, DOUBLE BARBED 1/4"	Y	4.39	219.5			
10	489-226	105	EA	TEES 1/4" BARBED 10/BAG	Y	2.97	311.85			
11	337-369	50	EA	HOLE PLUGS, 50 BAG	Y	1.84	92			
12	980-498	105	EA	ANTI-SYPHON, HOSE/PIPE 3/4"	Y	4.92	516.6			
13	553-736	105	EA	PRESSURE REG 3/4 FNPT 30PSI	Y	9.49	996.45			
14	624-266	105	EA	END CLAMPS, HOSE 1/2"-5/8" 5/BAG	Y	1.25	131.25			
15	657-914	105	EA	ELECTRONIC WATER TIMER	Y	20.99	2203.95			
16	118-594	105	EA	GARDEN HOSE VINYL 5/8x 50'	Y	17.57	1844.85			
				(cap. in gals.) (total gals)						
17		210	EA	CONTAINERS #15 12.114 2543.94	N					
18		330	EA	CONTAINERS #5 3.263 1076.79	N					
19		550	EA	CONTAINERS 1 GAL 0.673 370.15	N					
20		105	EA	CONTAINERS #25 22.271 2338.45	N					
21		32	YARDS	SOIL	N	20	671.68			
22		3.2	YARDS	COMPOST	N	3	9.6			
23		3	YARDS	MULCH	N	3	9			
	totals					122.11	9257.73			

REF #	SKU	QTY	UM	DESCRIPTION	TAX Y/N	PRICE EA	EXTENSION
GARDEN IN A DAY				BUDGET DETAIL			
OFFICE SUPPLIES							
	OFFICE DEPOT						
1	384-114	1	EA.	Scotch Tape	Y	12.99	12.99
2		1	BOX	Paper clips	Y	1.99	1.99
3		1	BOX	Push pins	Y	0.99	0.99
4	843-769	12	PK.	Post its	Y	11.99	11.99
5		6	EA	Glue stix	Y	2.49	14.94
6	203-349	1	DOZ	Black Markers	Y	7.99	7.99
7	707-878	2	DOZ	Color Markers	Y	77.19	77.19
8		2	DOZ	Brush Markers	Y		
9	811-174	3	DOZ	Pencils	Y	2.59	7.77
10	448-721	3	EA	Protractor	Y	2.49	7.47
11	448-781	2	EA	Triangles	Y	2.69+5.19	7.88
12	730-600	3	EA	Templets	Y	4.89	
13	624-042	3	EA	Rulers	Y	4.19	12.57
14	458-612	2	EA	Scissors	Y	6.49	
15	751-381	3	REAM	Paper 8.5X11	Y	9.09	27.27
16	173-869	6	PK.	Yellow Pads	Y	9.99	9.99
17	372-268	3	EA	Grid paper 17x22	Y	20.59	61.77
18	858-277	3	EA	Poster Board 22x28	Y	6.19	18.57
19	185-132	1	ROLL	Pattern Paper	Y	16.49	16.49
20		1	ROLL	Table cover paper	Y		
21	327-537	4	PKG	Tee Shirt Transfers	Y	25.99	103.96

GARDEN IN A DAY BUDGET DETAIL									
ADMINISTRATION									
1		1		Fiscal Agent @15 %	(CHDCNR)				
2		1		Admin. Support	TBD				
STAFF AND STAFF SUPPORT									
1	1		35	PROJECT MANAGER		80	HOURS	2800	
2	8 YOUTH@	\$10. PER HR.	80	YOUTH STIPENDS		16	HOURS	1280	
3		24 EA		Caps and Tee-shirts		23		552	
4	839-945	2 EA		BADGES		5.98		11.96	
5		EA		SNACKS					
EVENT FOOD AND SERVICE									
1		1 BULK		SERVICE SUPPLIES				100	
2		10 CASES		WATER		5.5		55	
3		100 PERSONS		FOOD		7	EA	700	
4		2 PERSONS		SERVICE AND CLEAN-UP		100	DAY	200	
5				RENTALS					
1		3 DAYS		TRANSPORTATION RENTAL		55	PER DAY	165	
TOTAL									
								24781.24	

North Richmond Community Food Projects

PERFORMANCE AND EVALUATION PLAN 100 GARDENS

Program Goal	Indicators	Data Source	Performance Standard	Data Analysis
To increase gardening skills of participants	Number of youth trained Total time Description of activities	Admin. records Sign in logs Survey	Ten youth with three as core staff Total time meets needs	Counts of youth trained Counts of hours worked Counts of hours by activity
To increase availability of fresh produce among residents. Increase leadership skills among youth	Satisfaction with food selection Increased consumption of vegetables by youth and families Increase in youth leadership skills	Pre- and post program surveys	XX% of youth will report an increase in leadership skills. XX% of participants will report an increase in the amount of vegetables they eat.	Counts and percentages of participants answering "agree or strongly agree" to statement: Since I came to the project, <i>"I am more of a leader."</i> <i>"I eat more vegetables."</i>
To increase responsibility	Description of original barriers to obtaining food prior to project and after project Quality of food pre and post project	Garden logs of food grown Garden logs of food taken by pounds	XX pounds of produce will be grown in 2011. XX pounds of food will be distributed to local organizations.	Counts of food produced Counts of food given to local organizations Counts of food for personal use
To increase collaboration of food related and other community organizations	# of organizations in area # of organizations participating in project # of meetings held	Meeting participation Tracking survey forms	XX community-based organizations will attend monthly meetings	Counts of organizations Counts of meetings Average attendance per meeting

North Richmond Community Food Projects

RISK IDENTIFICATION TOOL GARDENS 2011

ID	RISK	Y	N	ACTION	RESULT
1	Has City approved of and committed to the project?	Y			
2	Is the Art Department's current structure adequate to support the project?	Y			
3	Organizational morale good?	Y			
4	Are necessary funds available and approved ?	Y		Partial (40%) approved through donated materials.	Seek balance of funding needed
5	Has a corporate sponsor been identified?	Y			
6	Has a full time project manager been identified?	Y			
7	Is there a good working relationship between the sponsor and the project's leader?				
8	Does the project manager have a good knowledge of the scope of the project?	Y			
9	Have the scope and duration of the project been clearly defined?	Y			
10	Have the project's outcomes been clearly identified?	Y			
11	Have all managers for the project been designated?			Youth leadership will be decided at start of project.	
12	Have management authority and responsibility been clearly defined and accepted?	Y			
13	Do all managers communicate in a timely and effective manner?			Applies after project start.	
14	Have the project teams and their responsibilities been clearly defined and accepted?	Y			
15	Do other projects depend on this project?	Y			
16	Have all conflicting organizational objectives been identified and resolved?	Y			

Harold Beaulieu / Art Department 06/10/11

North Richmond Community Food Projects

LESSONS LEARNED

POPSICLE PROJECT 2009-2010

PROJECT MANAGEMENT

Focus Area	1 Low	2	3	4	5 High	Success	Shortcomings	Solutions
Project Planning			X				Budget restraints	Larger role for community members
Resource Management				X				
Risk Management				X				
Change Control				X		Partners easily assumed appropriate roles and responsibilities.	Partners did not "own" project	Partners play greater role in project planning
Procurement				X			Budget restraints	
Budget Management			X				Need more flexibility in budget/ planning	Changeable budget categories
Quality Control			X				Budget restraints	
Project Status Report					X	All partners received regular progress reports		
Vendor Selection	NA							

TECHNOLOGY MANAGEMENT

Focus Area	1 Low	2	3	4	5 High	Success	Shortcomings	Solutions
Business Requirements	NA							
Design Specifications					X	Plan met need		Set higher goals
Test Planning					X			
Development					X			
Testing	NA							
Training			X			Plan was easily understood and implemented by youth. Training enabled post-project employment with U.S. Census.	Budget restraints Plan for more computer usage	Have youth design all necessary project materials to increase computer usage
Rollout/Implementation				X			Budget restraints	
Documentation					X		Budget restraints	
Vendor Management	NA							

North Richmond Community Food Projects

LESSONS LEARNED

POPSICLE PROJECT 2009-2010

RESOURCE MANAGEMENT

Focus Area	1 low	2	3	4	5 high	Success	Shortcomings	Solutions
Project Communication				X			Lack of youth visibility, pre-project	More youth presenters at partners pre-project meetings
Team Experience			X			Teams readily formed themselves.		Set higher goals and expectations for youth
Sponsor Interactions	NA							
Customer Interactions					X	Respondents eager to participate		
Management Interactions					X	Youth accepted management position, authority.		Set higher goals and expectations for youth.
Vendor Interactions	NA							
Quality Of Meetings				X		Hlgh attendance	Budget restraints	

OVERALL PROJECT SUMMARY

Focus Area	1 low	2	3	4	5 High	Success	Shortcomings	Solutions
Customer Satisfaction					X	Community expressed acceptance through its participation.	More input into survey design	Quality of pre-survey family meetings
Technical Success					X	Project met stated outcomes.	Youth could better understand role in and importance of public opinion in community development through similar projects.	More training/meeting opportunities Flexible budget categories
Quality Product					X		Budget restraints	More extensive survey
Project On Time					X			
Project In Budget					X			
Project Objectives Met (youth/community engagement)					X	Project received national and regional publicity.		Set higher goals and expectations for youth.
Business Objectives Met						Funders satisfied with result.		Set higher goals and expectations for youth.

FORMS (INVENTORY)

Volunteer Application

Parental Consent Form

Rights Waiver

Volunteer Sign-In Sheets

Master Roster

Project Teams Chart

To Do List

Others as Needed

Attachment # 1

Delivered,
at a meeting of various
North Richmond Garden
Advocates, held by
Supervisor John Gioia.

July, 2009

Some Observations on Community Garden Projects

**July, 2009
Harold Beaulieu
345 Georgia St.
Vallejo, Ca. 94590
707 647-3022**

Community Garden Projects; Why? And Why Not!

Gardens on vacant lots seem an attractive proposal. There appears to be agreement to do something to beautify the area and a garden sounds good for many reasons, usually feeding the people is at the top of the list. Then why do so few of these projects reach their ideal? Why some models of community gardens work to serve and educate the community and others seem to shrivel on the vine, literally.

Lack of bonding

1. Most children understand that food comes from plants but most children have never grown their own food from plants they own.
2. Many schools have gardens, usually attended by paid staff or volunteer who are already dedicated gardeners. Outreach and education are limited.
3. School gardens do not have the capacity to provide food or plants in quantities necessary to feed the schools families.
4. School gardens tend to function as demonstration projects and are not designed as a primary food resource.

Lack of leadership

1. With both the political will and funding available, community garden advocates tend to duplicate the same garden model used in other areas. Often with poor results.
2. Focus tends to be on the needs of the plants and not on the people who will eat them.

Lack of innovation

1. Proposals to change vacant lots into gardens do not fully understand the food needs of the neighborhood they hope to serve with the garden.
2. Each lot is planted with as many plant varieties as can be made to fit in the space. This method produces a small amount of many things, but never enough of one thing that everyone in the neighborhood can share and enjoy.

Lack of ownership.

1. In poor neighborhoods, vacant lots become a place to dump trash, tires and other waste and it's hard for most people to visualize a healthy garden at that location. People do not value a dump site and few will spend the time to clean it up, let alone maintain a garden that requires attention every day. Individual commitment is the missing operative.
2. The lot belongs to someone else, it's not mine! Even if the lot is right next door, I respect the concept of private property.

A New North Richmond Model

North Richmond was selected as a growing site by several large commercial growers because of the unique climate found here. Today large areas of vacant greenhouses serve as a reminder of this valuable resource.

My proposal in its simplest form is,

Bonding

1. Restore a greenhouse to grow a single food plant in amounts sufficient to provide every child at Verde School (329) with a large producing plant to take home and grow and eat.

1a. McClarran Orchids has donated a greenhouse, containers and irrigation supplies to meet this target. The greenhouse is $\frac{1}{4}$ mile from Verde School.

2. Labor can be provided by youth from various North Richmond projects already in place.

2a. Food security and green jobs are a viable future for our youth.

This approach creates the bonding opportunities for those involved in growing the food plants and those who will ultimately eat them.

Innovation

1. Vacant lots should be planted in single crops, tomatoes on one lot, and greens on another, and peppers on yet another.

1a. Allows for larger amounts of food and plants to be available to residents

1b. Creates the opportunity for the entire neighborhood to be seen as one large garden.

1c. "Shopping" for produce becomes an opportunity for broader community engagement.

Ownership

1. Although the lot belongs to someone else, the food is ours to share and eat.

1a. Visually demonstrates the value of vacant lots as useful and productive places in the neighborhood.

Beyond

Eight years ago I helped to found The Liberian Community Foundation. Our goal was to provide humanitarian relief to people in war torn Liberia. We shipped 8, 40 foot containers of food, clothing, medical supplies, and household goods to Liberia. We were soon recognized by The United Nation as a non-profit humanitarian relief organization.

Our Second goal was to create an agricultural re-settlement project for Liberian refugees here in the United States. This has become a reality.

Tarlesson Farms is now located in Yolo County. The farm consist of 50 acres on Cashe Creek and 45 Liberian refugees live and work there, including small children. We are growing specialty food crops for the expanding ethnic taste of the many equatorial peoples living in California.

About 10 acres are in Walnuts and Almonds with another 20 acres in Tomatoes, Eggplant, Okra and other crops familiar to African farmers. We are now adding a free range poultry area with the capacity for 10,000 chickens, eggs and meat being the output.

With vision and political will the farm can serve North Richmond Youth in many ways. Recreation, education, vocation and inter-cultural exchange are all valuable possibilities.

I have a garden at my home in Vallejo. Some days dinner cost nothing. Imagine.

Harold Beaulieu
345 Georgia St.
Vallejo, Ca. 94590

707 647-3022

Resume**2010-2011****Previous Grants**

Assembly Plant Partners \$1500.00
After school art program
North Richmond Neighborhood House

First Five Solano \$5000.00
Family Mural Project
Grant Child Development Center
Vallejo, Ca.

Kaiser Medical Center \$5000.00
Youth Mural Project
Richmond, Ca.

First Five Contra Costa \$5000.00
Family Mural Project
"Richmond Healing Wall"
Richmond, Ca.

First Five Contra Costa \$5000.00
"Footprints" Project
Lincoln School Richmond, Ca.

West County Waste Recovery
Mitigation Committee \$3500.00
After School Art Program
North Richmond, Ca.

West County Waste Recovery
Mitigation Committee \$17,000.00
"Popsicle" Public Safety Survey
North Richmond, Ca.

20th Century After School Program Grant \$250,000.00
Hogan and Vallejo High Schools
Mural Painting
Vallejo, Ca.

20th Century After School Program Grant \$250,000.00
Bethel High School
Mural Painting
Vallejo, Ca.

RECEIVED
CITY MANAGER'S OFFICE
CITY OF RICHMOND

SECTION 1 - ORGANIZATION INFORMATION

**2010-2011 NORTH RICHMOND MITIGATION FEE FUND GRANT
PROGRAM:**

11 JUN 13 PM 4:51

Grant Application **6/13/2011**

Name of Organization: **MCGLOTHEN EDUCATION COMMUNITY CENTER.**

Executive Director Name: **Gloria Jennings/Executive Director**

Project Manager Name (Name of person applying for the grant for a specific project)

Gloria Jennings

Title: CEO.

Organization Address: **772 So. 47th. Street** **Richmond Ca. Zip Code 94804**

Phone Number: **(510) 233-4918** **Fax:**

E-Mail Address:

Organization Type: **Non-Profit 501(c)3 years in operation 2 years.**

Other Sources of Funding (known and anticipated) N/A

Amount of Funding Requested **\$10,000**

Background Information:

a. Provide a description of your organization's mission statement:

It is the mission of McGlothen Temple Education Community Center to provide high-quality programs and activities to families in our community that aid in the development of personal skill in children.

b. State the length of time your organization has been in operation.

We have been in operation for 2 years. We received our 501 (c3) in 2009.

c. List the services that your organization provides to the North Richmond neighborhood.

We provide after school services to children ages 6-12 in the North Richmond Community. We have 12 children registered in our program and will have more since school is out for the Summer.

This is what we have offered in this community for the last two years. We offer a safe environment for school age children to come to get help with their home work and understanding lessons at school. I feel they are worth pursuing because so many young people are on the streets doing nothing because they are failing in school because of lack of understanding or help. We are trying to solve the problem of children feeling that they can't get help with their school work by providing a place for them to come and receive this help.

B. We have on site teachers who can give them the necessary help they need. The assistants will have a full knowledge of their curriculum.

c. The children in the community and the surrounding area feels that the schools is surely benefiting from our program. We hope to reach all children who need help in our area.

d. We serve all North Richmond School children, no matter what school they go to so long as they are a resident of North Richmond.

2. A. We check for results of the children in the learning center. We also monitor their grades and improvement of each child in the program.

B. Monitoring plan and evaluation is to grade each student on their progress and we would agree to a independent evaluation.

3. I have included our budget plan which includes our mission to serve needy children in our community. This is a new project in this area, but I feel confident because it is a

much needed project and we have some of the material that was donated to us to work with.

Project Description and Concept:

a. Describe the project your organization is proposing to implement with mitigation funds (include list of activities, proposed location (s). State if this is a new project or a continuing one.

This is a new program for my young children some thing I believe they will enjoy.

We want to use this fund to plant a vegetable garden on site, along with Sunflower plants. The children love working out side in he dirt.

We have more children and we need to purchase more containers for the grown numbers of children we have in our program.

Our main focus is to work with children at an early age. That is what we do in the North Richmond Community.

b. Identify the issue or need your project seeks to address. Describe how your proposed project is anticipated to address anti-littering, environmental stewardship, blight reduction, beautification and/or other improvements that contribute to the quality of life in the specified Mitigation Funding Area.

We are going to have our children address the beautification of planting plants and flowers around our building to improve the way it looks. This will also help our children continue to learn how to plant a garden and using their hands on the out side.

It will improve the environment of the building the look of the building where they play and do their work. When other neighbors look over and see the beautification of our building they too will want to improve their property look and make it look better too. This will help encourage them to do something about the look of their property.

We will also take them out on clean up walks to pick up some of the garbage like paper and cans that people have thrown out on our street. We are helping our children learn skills to help them know how to be good citizens and community leaders.

C. Describe the goals and objectives of the proposed project.

A. Our project goals and objectives are to offer a safe environment for school age children to come to get help with home work and understanding lessons at school. I feel they are worth pursuing because of lack of understanding or help. We are trying to solve the problem of children feeling that they can't get help with their school work by providing a place for them to come and receive this help.

Project Schedule

- f. Provide a timeline for project implementation, including start and completion dates.

This project will start between the month of July and August 2011 and end December 31, 2011.

Project Outcome, Evaluation and Accountability

- g. Describe how your organization will measure and evaluate your success in meeting your identified goals and objectives.

We register each child when they come into the program. We will test them and see how much they remember about planting seeds and making a garden.

The success of the project will be determined by how much they have learned at the end of the project.

We know we will be able to look at 100% of our children finishing the program, because this will be where they will be dropped off every day and they all come on a daily basis. I believe we will have all the children finish this project.

They like to be outside playing in the dirt and water so this will be something they will love.

Organizational Capacity

- h. List the staff members responsible for the implementation of project-related tasks; include their qualifications and any prior relevant experience (resumes may be attached).

The Project Manager Chris Walker, will be our director for this project. He is in charge of all our outside event with planting of the Sunflower seeds that we are now planting

Chris has been in the Landscaping business for over 15 years and we know he will be able to do this project well.

Gloria Jennings will assist Chris with the project. I am a Pre-School teacher and this is what we did with our young children in the class room. They were able to plant little plants in small containers. I am making this a part of my program because I saw how much the children enjoyed this type of activity.

i. Describe the organization's financial management system used to maintain control over current operations and to ensure budgets are monitored and complied with?

Gloria Jennings has in the past did all the financial budget management. Our grants are small and Mrs. Jennings is able to manage the budgets for the small grants.

j. Letter of Recommendation or letter of support from community members or other organizations and letter from a past funder regarding your organization and or project

See community member letter.

Other

K. Provide any additional information that your organization believes will assist the Committee in considering the merits of your proposal.

We have been located in North Richmond Community for two years working with the residents in the community.

SECTION III - BUDGET INFORMATION 2010 ~ 2011

Stipend 3 supervisor and instructors	\$3,000.00
Rent for the space for 5 months @ 300.00 per month	\$1,500.00
Insurance	\$1,000.00
Equipment/supplies Seeds/gloves/tools used for digging dirt	\$3,000.00
Food for 5 months	<u>\$1,500.00</u>
	\$10,000.00

6

Gloria E Jennings
Gloria E Jennings

Gloria Jennings

10
INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: NOV 25 2008

MCGLOTHEN TEMPLE EDUCATION
COMMUNITY CENTER
772 S 47TH ST
RICHMOND, CA 94804

Employer Identification Number:
45-0569171
DLN:
17053235002008
Contact Person:
GERRY R MCLAUGHLIN ID# 31115
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
January 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
/ Yes
Effective Date of Exemption:
October 12, 2007
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

2010-2011 NORTH RICHMOND MITIGATION FEE
FUNDING REQUEST APPLICATION

**Combined Beautification and Dumping Prevention— An Elegant Solution
for Cul de Sacs in North Richmond**

SECTION I – ORGANIZATION INFORMATION

APPLICANT CONTACT INFORMATION

Name of Organization: The Watershed Project
Organization Address: 1327 S. 46th Street
Building 155
Richmond, CA 94804
Executive Director Name: Linda Hunter
Project Manager Name: Juliana Gonzalez
Title: Healthy Watersheds Program Manager
Phone Number: (510) 224-4085
Email Address: juliana@thewatershedproject.org

BACKGROUND INFORMATION

Mission Statement Description

Our mission is ***to inspire Bay Area communities to understand, appreciate and protect our local watersheds.***

The Watershed project is located in Richmond, California, on the campus of the University of California's Richmond Field Station.

We promote understanding and appreciation of local natural resources; increase awareness of the human impacts upon these resources; and inspire community involvement and action that will protect and restore our local watersheds.

We show people how they are an integral part of a watershed, and how their behavior within that envelope, from mountaintop to marsh, affects and can improve the health of local water, soil, air, wildlife and even themselves. We help them realize that they are part of a living community - the interdependent web of living organisms that inhabit the watershed and depend on it for its clean soil, air and water.

For over eleven years, the Watershed Project's programs have effectively interwoven awareness and action, education and stewardship. Our program strategies share common goals: increased individual awareness of the environment, increased individual and community stewardship of these resources, increased capacity for grassroots community groups to be watershed stewards, and promoting biodiversity and healthy watershed habitat.

Length of Time in Operation

We have served the community since 1997.

Services We Provide in North Richmond

Green Academy. In summer 2009, our Green Academy provided 15 youth from the North Richmond Young Adult Empowerment Center 120 hours of green job training. In summer 2010, an improved Academy program provided a total of 15 youth with 120 hours of green job training.

Wildcat Creek Trail. In concert with East Bay Regional Parks District, we promote recreational use of trails in the area, including Wildcat Creek Trail, the West County Landfill Loop, and a trail at the Wild Cat Creek staging area. We bring students to the trail for guided walks with park rangers and/or with our educational staff.

Creek Care. For the last two years, in August, we work with the EBRPD to organize a Creek Care event at the Wildcat creek staging area.

Wildcat Creek Stewardship. We have adopted 3 sites on Wildcat Creek (Rumrill, the staging area, and Verde Elementary school) for purposes of trash cleanup and revegetation. We bring students and recruit neighborhood volunteers to remove trash and invasive plants, and to plant natives.

Making Waves. We work with Making Waves' after school program and provide students various environmental service-learning education and stewardship opportunities. Many of the students are from North Richmond.

North Richmond Shoreline Festival – We participate in and help organize this Festival.

Verde Elementary School Earth Day- For the past two years we held an Earth Day event at Verde Elementary school. In 2009, we mobilized 50 youth from local high schools to help remove close to 600 pounds of trash from Wildcat Creek in North Richmond.

San Pablo / Wildcat Council. We work with the council on flood control and creek restoration issues.

SPAWNERS. The Watershed Project acts as a fiscal sponsor and provides capacity building services to SPAWNERS (San Pablo Watershed Neighbors Education and Restoration Society.) SPAWNERS involves community members in protecting San Pablo Creek and its watershed.

Breuner Marsh and North Richmond Shoreline Visioning and Restoration: In the last two years, we have mobilized over 100 volunteers to help restore the native vegetation of Breuner Marsh and participated in the visioning and planning for the North Richmond Shoreline as part of the North Richmond Academy.

Richmond Clean and Green is a multi-faceted campaign to reduce trash and dumping and educate the public on watershed awareness. The program has two main vectors: classroom and general public. Both vectors interweave stewardship and watershed awareness building. The program includes delivery of anti-litter programming at **Verde Elementary School**, Service Learning projects at the **Wildcat Staging Area** and Verde Elementary, a public trash can anti-litter/decorating projects, three **general public workdays** for clean up of local trash hot spots, annual **trash hotspot monitoring** events. Stipends fund interns to receive training for helping coordinate and deliver these activities.

PROJECT OVERVIEW

PROJECT DESCRIPTION AND CONCEPT

PROPOSED ACTIVITIES

This is a new activity.

We propose to address the problem of dumping in North Richmond by creating beautiful gardens at the end of two cul de sacs that are trash dumping hot spots. We will plan the projects for two very different streets. For the cul de sac at the end of Truman Street (near the intersection of Verde Ave) we will create a design for turning the empty lot into a small pocket park. At the end of sixth street near the intersection of Verde Av.) we will plan and design a series of movable planters that can help beautify the street, stop windblown trash from reaching the creek, and deter dumping. We will turn the empty lot feeling of these cul de sacs into green spaces .. The proposed planters and gardens block access to the creek, and will transform the spaces so they no longer have the appearance of empty lots where dumping is tolerated. The planters will be moveable to allow Flood Control District staff access to the creek. The planters will be designed, constructed and implemented with community participation. Stipends for interns will be used to outreach to community members for and participation in the design and subsequent implementation.

Because of the short time frame of this funding cycle, we have designed the Cul de Sac Project with two phases: Design and implementation. In this proposal, we seek support only for the design and permitting phase.

THE ISSUE

The continued urbanization of Wildcat Creek and San Pablo Watersheds in North Richmond, the tendency to flood, and the persistent trash and dumping prevalent in the area threatens these watersheds, pollutes the Bay, and reduces possibilities for public enjoyment of parks, creeks and shorelines. Restoring urban watersheds to naturally functioning systems requires action not only along creek banks but also in other areas of the watershed.

The two cul de sacs targeted by this proposal back up against Wildcat Creek. Both share the same characteristic that has made them favored sites for illegal dumping: the quiet, relatively invisible location of a cul de sac. In addition, these sites have the empty lot look of a space where dumping activity might go unnoticed. Typically, dumpers back their vehicles right up to the end of the cul de sac in the middle of the night and dump their trash. The beautification solution we are proposing does double duty to deter this: it beautifies the community, and at the same time transforms the space to both physically and psychologically deter dumping.

GOALS AND OBJECTIVES

The overarching **goal** is to drastically reduce litter in the community, and especially at the two specific cul de sac sites. The **objective** is to design and permit a practical system that engages the community in creating beautiful green space while deterring dumping and still allowing County workers access to Wildcat Creek.

PLAN OF ACTION

The design phase of the Cul de Sac Project is:

- Hire interns
- Create outreach materials.
- Work with the interns to engage the community initial design discussions: What should be planted? Who will help build, plant and maintain the gardens and planters?
- Create initial structural and landscape designs
- Acquire encroachment permits
- Finalize agreements for the use of the spaces
- Work with interns to hold second community meeting to discuss designs

- Finalize designs and implementation budgets and schedules
- Disseminate results to the community

SUSTAINABILITY

In terms of the two sites proposed, this is a one-time planning project. However, there are four other cul de sac hot spots. We will fundraise for support to implement these projects, and if they are successful, we will continue to look for support for the other four cul de sacs.

PROJECT SCHEDULE

	Jul 2011	Aug	Sep	Oct	Nov	Dec
Developing conceptual designs						
Obtaining permits and agreements						
Creating partnerships with local neighborhood organization						
Developing construction schedules for the pilot sites						
Developing budget for two pilot sites						
Recruit interns						
Outreach to neighbors and churches in the vicinity of the project						
Final project designs						

PROJECT OUTCOMES, EVALUATION AND ACCOUNTABILITY

We will measure our success by whether or not we engaged the community in creating a final design and work plan to construct two pilot sites, and have all the necessary permits and agreements in place to start construction with community involvement in phase two.

ORGANIZATIONAL CAPACITY

ORGANIZATIONAL CAPACITY

Staff members

BIOGRAPHY— JULIANA GONZALEZ

Ms. Gonzalez' environmental education background began with a BS in biology from the Universidad de Los Andes in Bogota, Colombia. Before leaving Colombia to continue her education in the US, she worked for the Colombian *National Planning Department* as a Natural Resource Planner and Policy Development Coordinator. There, she helped design and implement environmental projects, scheduled and contributed in team meetings for development of national conservation policy initiatives, and worked on a Dutch-funded project to protect Macarena National Park.

She then earned an MS in Natural Resource Management (State University of New York), and finally, a Ph.D in Geography emphasizing Environmental Monitoring and Modeling from King's College (London, England.)

While at King's College, working on her doctorate, she was a Project Coordinator and Scientist. She headed multiple ecological, hydrological and biodiversity projects, supervised up to 5 participating scientists, and was responsible for the collection of data at several field stations. She coordinated multiple project schedules, managed extensive databases and wrote peer-reviewed papers. Also, as a Teaching Assistant she taught an upper division lab course in *Statistical Principles*, a field course on *Monitoring and Modeling Cloud Interception Processes*, and a course in *Forest Hydrology*.

Returning to the US, Juliana was briefly a professor at the *Ringling School of Art & Design* in Sarasota, Florida,

where she taught a course called “Biodiversity of the Earth”. Moving to the Bay Area in 2006, she became a Program Coordinator for SPAWNERS (.5 FTE) and coordinated volunteer restoration workdays, creek cleanups and surveys, environmental education, and public meetings. She conducted fieldwork in San Pablo creek using standard techniques for bio-monitoring and hydrological assessments. She presented complex scientific findings to non-scientific audiences, wrote public information messages, flyers, and a quarterly newsletter.

In 2007, Juliana became TWP’s Community Stewardship Program Manager, an additional .5 FTE. In 2009, this position became fulltime. Ms. Gonzalez oversees the program, including capacity building aid to creek and shoreline groups, volunteer restoration workdays, creek cleanups and surveys, and public meetings. She supervises staff, and helps develop budgets, grants and contracts.

Resume attached.

BIOGRAPHY— FEMKE OLDHAM

Femke manages The Watershed Project's Outreach Program, which includes our Internship Program and eNewsletter Ebb & Flow. Femke moved to the Bay Area after living in Mexico on a Fulbright research grant, where she studied the design and implementation of community-based water projects. Femke grew up surrounded by water, on Vashon Island, a rural island in the Puget Sound and is passionate about anything related to water (from rainwater harvesting to sustainable wine-making practices). She holds a B.A. in Public Policy Analysis from Pomona College.

FINANCIAL MANAGEMENT

Financial Management

The Watershed Project maintains a financial management system complying with the Generally Accepted Accounting Principles (GAAP) for not-for-profit organizations. Day-to-day financial management roles are staffed by the executive director and by an outside bookkeeper as needed.

Financial reporting, including budget-to-actual performance and fundraising to meet grant match requirements, is shared monthly with the organization's treasurer and the full board of directors. The organization's financial data and accounting procedures are reviewed annually by an outside auditor. The most recent review continued to affirm that the Watershed Project's financial statements were in compliance with non-for-profit GAAP requirements.

OTHER INFORMATION

Please see the attached chronology of awards.

SECTION III – BUDGET INFORMATION

Total Amount of Grant Requested: \$12,104

	<i>Hours</i>	<i>Cost</i>	<i>Request</i>
Staff labor			
Develop conceptual designs	8	360	360
Obtain permits and agreements	48	2160	
Creating partnerships with local neighborhood organization	16	720	
Developing construction schedules for the pilot sites	8	360	
Developing budget for two pilot sites	16	720	
Outreach to neighbors and churches in the vicinity of the project	48	2160	

Final project designs	36	1620	
Labor hours & subtotals	180	\$8,100	\$8,100
benefits@10%		810	810
Labor total*		\$8,910	\$8,910
Supplies & Materials			
Stipends (2 interns at \$15/hr for 48 hrs each)		1,440	1,440
Copies & Printing		50	50
Postage		25	25
Travel		100	100
Supplies & Materials subtotal		\$1,615	\$1,615
Grand Subtotal		\$10,525	\$10,525
Overhead at 15%		1,579	1,579
Grand Total		\$12,104	\$12,104

* hourly rate is \$45



Contra Costa County
Public Works
D e p a r t m e n t

Julia R. Bueren, Director

Deputy Directors

R. Mitch Avalon

Brian M. Balbas

Stephen Kowalewski

June 13, 2011

Attn: LaShonda Wilson
North Richmond Mitigation Funding Request Proposals
4150 Civic Center Plaza
Richmond, CA 94804

RE: Letter of Support for The Watershed Project

Dear North Richmond Mitigation Funding Committee,

The Contra Costa County Public Works Department, Watershed Program (CWP) is responsible for ensuring compliance with our County's Municipal Regional Stormwater Discharge Permit and protecting our waterways from pollution. In order to achieve our water quality goals and involve the public in pollution prevention awareness, we have partnered extensively with The Watershed Project.

I would like to take this opportunity to express CWP's utmost confidence in The Watershed Project's ability and integrity in managing its finances and delivering services successfully. The Watershed Project has provided CWP with a variety of watershed outreach and public education and involvement services for many years, including administration of our Contra Costa County Community Watershed Stewardship Grant, environmental education programs in school classrooms, community creek cleanups, and leading volunteer groups in creek restoration and site maintenance work days.

During the current school year, The Watershed Project has also helped us conduct trash assessments in our trash hot spots on Wildcat Creek, and helped us strategize about ways to promote trash pollution prevention in North Richmond and throughout unincorporated areas of Contra Costa County.

The Watershed Project routinely goes above and beyond the minimum criteria of our contracts with them. They deliver projects on time, within budget, with high quality and take pride in the valuable work they are performing in partnership with CWP and other Bay Area municipalities. They have earned and deserve their excellent reputation and I can endorse their proposal to provide services to the benefit of our customers in North Richmond.



Sincerely,

Charmaine Bernard
Contra Costa County Public Works Dept.
Watershed Program

CB

G:\FidCU\NPDES\WATERSHED GRPS\the Watershed Project\Letter of Support TWP-NRMFG.docx

"Accredited by the American Public Works Association"

255 Glacier Drive Martinez, CA 94553-4825

TEL: (925) 313-2000 • FAX: (925) 313-2333

www.cccpublicworks.org

June 13, 2011

North Richmond Mitigation Fee Committee
Attn: LaShonda Wilson
North Richmond Mitigation Funding Request Proposals
4150 Civic Center Plaza
Richmond, CA 94804

Dear NRMF Committee,

I would like to make two points with respect to the Watershed Project's proposal to you. First, the proposed work will quite definitely benefit the North Richmond community.

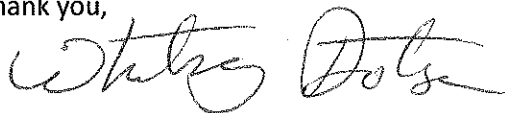
The projects they are proposing are creative and thoughtful applications that uniquely address these problems in our community, and as well leverage The Watershed Project's years of experience in community-based environmental education and action.

- The proposed education and stewardship program at Verde Elementary continues and expands on TWP's excellent work at the school. Helping students do something about local trash abatement in their own community is a great way to cultivate in our community's children a lifelong habit of not littering, and it is a gateway to moving them towards environmental appreciation in general.
- The Stakeholders Action Plan convenes a diverse group of stakeholders to collaborate on and commit to, at long last, a much-needed holistic plan to work on litter abatement in the community.
- The Cul de Sac Planter project is the best idea I have ever seen for both beautifying the neighborhood as well as preventing litter in Wildcat Creek.

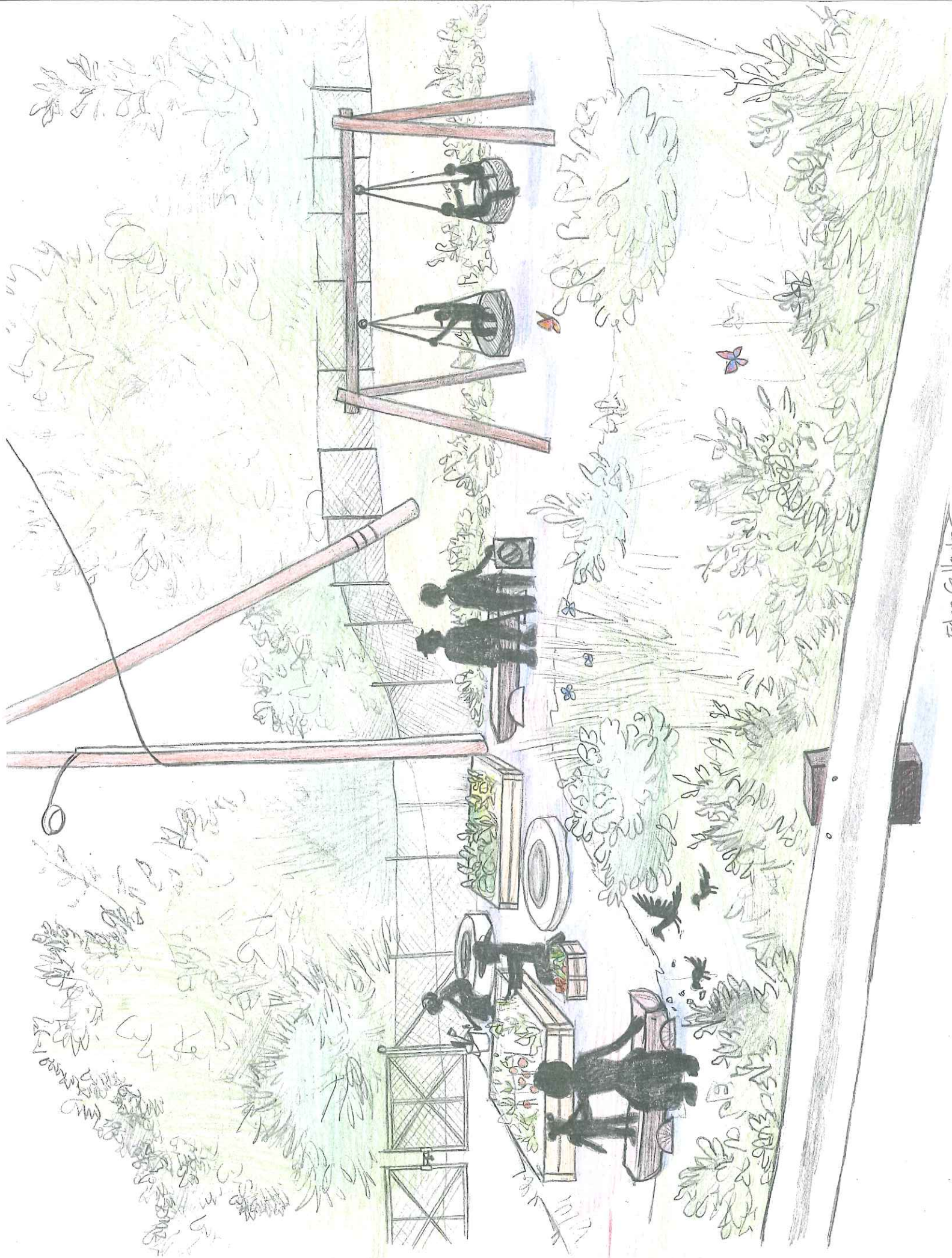
I am fully supportive of The Watershed Project as the perfect NGO to deliver the proposed projects. They are a very committed group, and work hard to tackle difficult problems. I like their strategy of working simultaneously with children and adults; it is innovative and cost-effective.

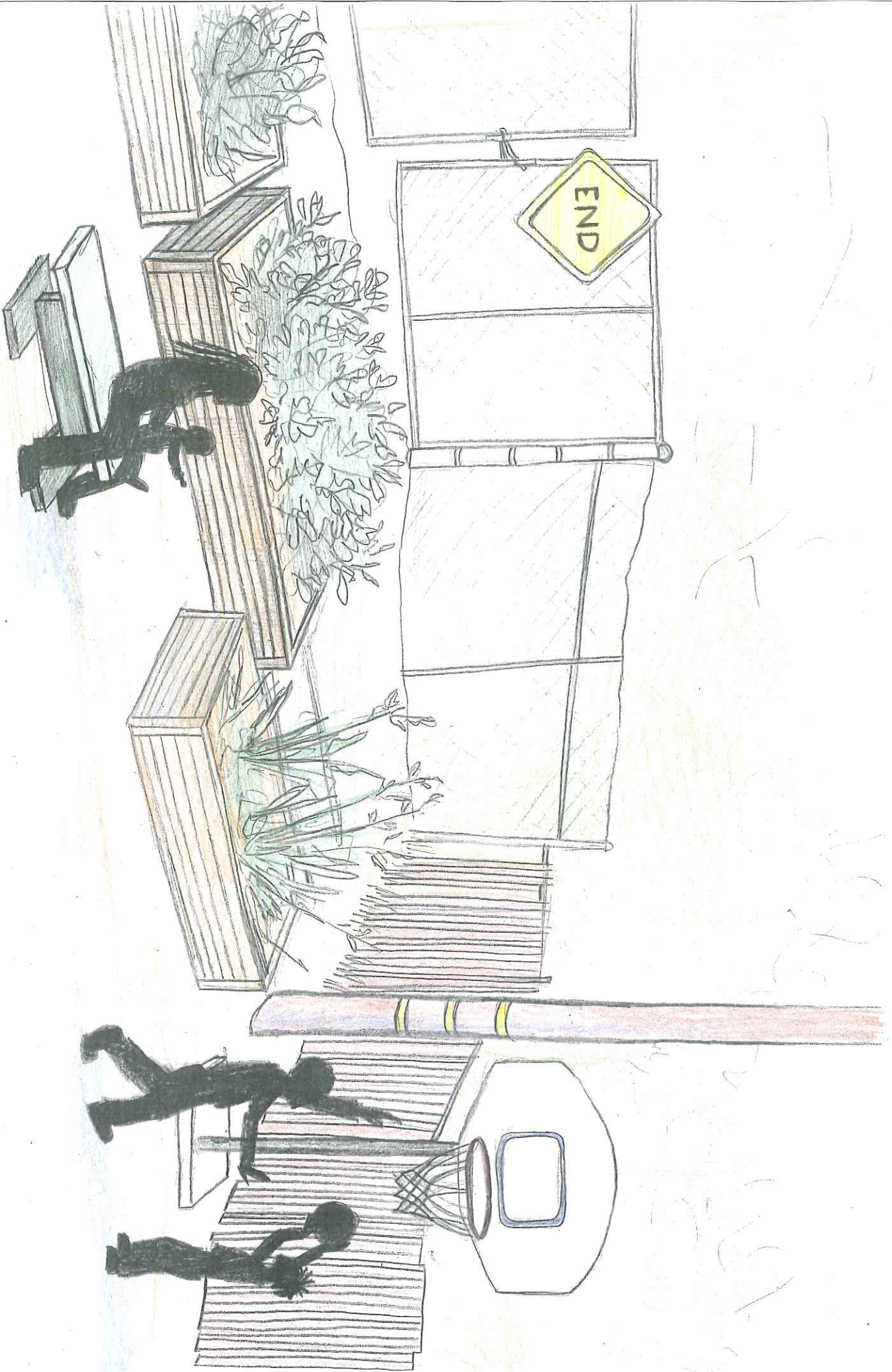
To sum up, I encourage you to fund their proposals— it will be money very well spent indeed!

Thank you,

A handwritten signature in black ink, appearing to read "Whitney Dotson". The signature is fluid and cursive, with the first name "Whitney" written in a larger, more prominent script than the last name "Dotson".

Whitney Dotson
President
North Richmond Shoreline Open Space Alliance







Chronology of Awards

- 1993 **California Water Policy Conference Award**
Honoring those who “Creatively integrate water planning with other resources.”
- 1996 **Friends of the San Francisco Estuary**
Award for an “Outstanding CCMP Implementation Project.”
- 1999 **State of California**
Integrated Pest Management Innovator Award
- 1999 **Board of Supervisors of Contra Costa County**
Commendation for “Innovative public outreach efforts to preserve the aquatic resources of Contra Costa County and the greater San Francisco Bay Area.”
- 2002 **United States Environmental Protection Agency**
For “Efforts to protect and preserve the environment” and for its teacher workshops: *Kids in Creeks*, *Kids in Gardens*, and *Watching our Watersheds*.
- 2002 **California Governor Gray Davis**
Commendation for *Creeks, Wetlands and Watersheds Conference* and for “Outstanding efforts to promote the protection of our land and water to educators, students, and the general public.”
- 2002 **United States Environmental Protection Agency Region 9**
Environmental Achievement Award “in recognition of outstanding leadership in protecting the environment and public health for this and future generations.”
- 2006 **Contra Costa Watershed Forum**
Watershed Project of the Year. For the *Baxter Creek Gateway Restoration* project.
- 2008 From the **City of Richmond** for “Outstanding Performance” in organizing the Martin Luther King National Day of Service on the Richmond Greenway.
- 2009 **Congressman George Miller**
Special Congressional Recognition for “Environmental Stewardship” and outstanding and invaluable service to the community.
- 2010 **California State Parks Foundation: State Parks Grassroots Champion Award**
for efforts to protect and advocate for California’s state parks.

C. Juliana González

1002 Everett Street, El Cerrito, CA 94530

Phone (510) 759-1203

EDUCATION

- 1999-2007 **King's College London**, London, England
PhD Geography. Environmental Monitoring and Modeling.
- 1996-1998 **SUNY College of Environmental Science and Forestry**, Syracuse, NY
Masters of Science, Natural Resource Management
- 1989-1994 **Universidad de Los Andes**, Bogotá, Colombia
Bachelor of Science, Biology

PROFESSIONAL EXPERIENCE

- 08/07 today **Community Stewardship Program Manager**
- Oversees Program development and implementation
 - Facilitates organizational development aid to creek groups
 - Coordinates volunteer restoration workdays, creeks cleanup, creek surveys, environmental education, and public meetings throughout the Bay Area
 - Coordinates after school creek base education programs in West Contra Costa County recreation centers.
 - Supervise interns and program staff
 - Support the development and management of budgets, grants and contracts
- 08/06 09/08 **SPAWNERS Coordinator**
The Watershed Project, Richmond, CA
- Coordinates volunteer restoration workdays, creeks cleanup, creek surveys, environmental education, and public meetings for the San Pablo Watershed.
 - Conducts fieldwork in the San Pablo creek using standard techniques for bio-monitoring and hydrological assessments.
 - Presents complex scientific findings to non-scientific audiences.
 - Develops budgets, writes grants and solicits donations for SPAWNERS.
 - Develops public information messages, flyers, and a quarterly newsletter for SPAWNERS.
- 08/04-12/04 **College Professor**
Ringling School of Art & Design, Sarasota, FL
- Taught "Biodiversity of the Earth" class to incoming freshmen.
- 01/00-05/04 **Project Coordinator and Scientist**
King's College, London, England
- Headed multiple ecological, hydrological and biodiversity projects.
 - Supervised up to 5 participating scientists.
 - Responsible for the collection of data of several field stations.
 - Managed extensive databases
 - Wrote peer-reviewed papers

06/99-12/99 Teacher Assistant

King's College, London, England

- Taught an upper division lab course: *Statistical Principles*.
- Taught field course, *Monitoring and Modeling Cloud Interception Processes*.
- Taught *Forest Hydrology* to sophomore class.
- Coordinated multiple project schedules.

02/94-01/96 Natural Resource Planner and Policy Development Coordinator

National Planning Department, Bogotá, Colombia

- Participated in the development of government environmental projects to be presented to international agencies and financial institutions
- Scheduled and contributed in team meetings for development of national conservation policy initiatives
- Member of the team that got the conservation incentive incorporated in the tributary reform of 1995
- Developed mega projects to be funded by the government of the Netherlands to protect Macarena National Park

APPLICATIONS

- | | | |
|---------------|-------------|--------------------|
| • Word | • ArcGIS | • Outlook |
| • Excel | • In Design | • Basic web design |
| • Power Point | • Access | • QuickBooks |

SKILLS

- Fluent in English and Spanish



IRS Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248459780
July 23, 2008 LTR 4168C E0
91-1767292 000000 00 000
00021463
BODC: TE

THE WATERSHED PROJECT
1327 S 46TH ST
RICHMOND CA 94804-4600276

014816

Employer Identification Number: 91-1767292
Person to Contact: MR. PILLIS
Toll Free Telephone Number: 1-877-829-5500

Dear TAXPAYER:

This is in response to your request of July 14, 2008, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in MAY 1997, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I

**2010-2011 NORTH RICHMOND MITIGATION FEE
FUNDING REQUEST APPLICATION**

Stakeholders Action Plan for Trash Reduction in North Richmond

SECTION I – ORGANIZATION INFORMATION

APPLICANT CONTACT INFORMATION

Name of Organization: The Watershed Project
Organization Address: 1327 S. 46th Street
Building 155
Richmond, CA 94804
Executive Director Name: Linda Hunter
Project Manager Name: Juliana Gonzalez
Title: Healthy Watersheds Program Manager
Phone Number: (510) 224-4085
Email Address: juliana@thewatershedproject.org

BACKGROUND INFORMATION

Mission Statement Description

Our mission is ***to inspire Bay Area communities to understand, appreciate and protect our local watersheds.***

The Watershed project is located in Richmond, California, on the campus of the University of California's Richmond Field Station.

We promote understanding and appreciation of local natural resources; increase awareness of the human impacts upon these resources; and inspire community involvement and action that will protect and restore our local watersheds.

We show people how they are an integral part of a watershed, and how their behavior within that envelope, from mountaintop to marsh, affects and can improve the health of local water, soil, air, wildlife and even themselves. We help them realize that they are part of a living community - the interdependent web of living organisms that inhabit the watershed and depend on it for its clean soil, air and water.

For over eleven years, the Watershed Project's programs have effectively interwoven awareness and action, education and stewardship. Our program strategies share common goals: increased individual awareness of the environment, increased individual and community stewardship of these resources, increased capacity for grassroots community groups to be watershed stewards, and promoting biodiversity and healthy watershed habitat.

Length of Time in Operation

We have served the community since 1997.

Services We Provide in North Richmond

Green Academy. In summer 2009, our Green Academy provided 15 youth from the North Richmond Young Adult Empowerment Center 120 hours of green job training. In summer 2010, an improved Academy program provided a total of 15 youth with 120 hours of green job training.

Wildcat Creek Trail. In concert with East Bay Regional Parks District, we promote recreational use of trails in the area, including Wildcat Creek Trail, the West County Landfill Loop, and a trail at the Wild Cat Creek staging area. We bring students to the trail for guided walks with park rangers and/or with our educational staff.

Creek Care. For the last two years, in August, we work with the EBRPD to organize a Creek Care event at the Wildcat creek staging area.

Wildcat Creek Stewardship. We have adopted 3 sites on Wildcat Creek (Rumrill, the staging area, and Verde Elementary school) for purposes of trash cleanup and revegetation. We bring students and recruit neighborhood volunteers to remove trash and invasive plants, and to plant natives.

Making Waves. We work with Making Waves' after school program and provide students various environmental service-learning education and stewardship opportunities. Many of the students are from North Richmond.

North Richmond Shoreline Festival – We participate in and help organize this Festival.

Verde Elementary School Earth Day- For the past two years we held an Earth Day event at Verde Elementary school. In 2009, we mobilized 50 youth from local high schools to help remove close to 600 pounds of trash from Wildcat Creek in North Richmond.

San Pablo / Wildcat Council. We work with the council on flood control and creek restoration issues.

SPAWNERS. The Watershed Project acts as a fiscal sponsor and provides capacity building services to SPAWNERS (San Pablo Watershed Neighbors Education and Restoration Society.) SPAWNERS involves community members in protecting San Pablo Creek and its watershed.

Breuner Marsh and North Richmond Shoreline Visioning and Restoration: In the last two years, we have mobilized over 100 volunteers to help restore the native vegetation of Breuner Marsh and participated in the visioning and planning for the North Richmond Shoreline as part of the North Richmond Academy.

Richmond Clean and Green is a multi-faceted campaign to reduce trash and dumping and educate the public on watershed awareness. The program has two main vectors: classroom and general public. Both vectors interweave stewardship and watershed awareness building. The program includes delivery of anti-litter programming at **Verde Elementary School**, Service Learning projects at the **Wildcat Staging Area** and Verde Elementary, a public trash can anti-litter/decorating projects, three **general public workdays** for clean up of local trash hot spots, annual **trash hotspot monitoring** events. Stipends fund interns to receive training for helping coordinate and deliver these activities.

SECTION II – PROJECT OVERVIEW

PROJECT DESCRIPTION AND CONCEPT

PROPOSED ACTIVITIES

Stakeholder Action Plan

This is a new activity.

We propose to address the problem of dumping in North Richmond by (1) interviewing a diverse group of stakeholders about their view of the problems and potential solutions to litter in the community, (2) using the interview results to draft an action plan (3) convening stakeholders in face-face meetings to discuss the recommendations, revise them, and make commitments to participation in executing the plan.

The San Pablo-Wildcat Council (SPWC) will provide a forum to explain the importance of the survey, provide comments and invite other members of the Council to participate and provide their expertise to review the survey design.

The Watershed Project will coordinate and invite the stakeholders, facilitate the discussion, collect background info, prepare draft and final versions of the Action Plan, and disseminate results within the community.

THE ISSUE

The continued urbanization of Wildcat Creek and San Pablo Watersheds in North Richmond, the tendency to flood, and the persistent trash and dumping prevalent in the area threatens these watersheds, pollutes the Bay, and reduces possibilities for public enjoyment of parks, creeks and shorelines. Restoring urban watersheds to naturally functioning systems requires action not only along creek banks but also in other areas of the watershed.

These issues affect many stakeholders, and this proposal envisions working with as many stakeholders as possible initially through interviews and surveys to identify strategies that individuals have tested or are planning to implement to address illegal dumping in North Richmond and subsequently through comments and endorsements to the collective action plan. The Watershed Project will work with the SPWC and others to engage the stakeholders in a collaborative effort to confront these issues singly and as a group.

- Identify details of the problems faced
- Collect information on solutions that are working in the area and others that have been tested with no success.
- Develop, select, and commit to action plans, both as individual stakeholders, and as a group for a 3 year plan.
- Compile comments and develop draft action plan
- Seek endorsement and adoption of the action plan by multiple stakeholders

GOALS AND OBJECTIVES

The overarching **goal** is to drastically reduce litter in the community. The **objective** is to create a 3-year comprehensive action plan that (1) combines holistic understanding of the problems and the community, (2) harnesses the experience and insights of stakeholders to design and recommend actions with a high probability of success, and (3) commits every stakeholder to working on aspects of the plan.

PLAN OF ACTION

The Action Plan Process is:

- Developing a comprehensive list of stakeholders
- Introducing stakeholders to the Action Plan Process. Use meetings of the SPWC to work on shared aspects of the plan and design interview forms.
- Interview stakeholders
- Synthesize interview results
- Prepare draft recommendations for the Action Plan
- Submit the draft for stakeholder review and comment
- As per comments, revise and finalize the Action Plan
- Distribute the Action Plan to stakeholders
- Disseminate the Action Plan to the community

SUSTAINABILITY

This is a one-time planning project. Funding for implementation will be sought after the plan is complete from a variety of sources, although we expect many of stakeholders will fund the actions they commit to from their on-going budgets.

PROJECT SCHEDULE

	July 2011	Aug	Sep	Oct	Nov	Dec
Develop comprehensive list of stakeholders						
Introduce stakeholders to the Action Plan Process						
Use meetings of the SPWC to work on shared aspects of the plan						
Interview stakeholders						
Synthesize interview results						
Prepare draft recommendations for the Action Plan						
Submit the draft for stakeholder review and comment						
As per comments, revise and finalize the Action Plan						
Distribute the Action Plan to stakeholders						
Disseminate the Action Plan to the community						

PROJECT OUTCOMES, EVALUATION AND ACCOUNTABILITY

We will measure our success by whether or not a diverse group of stakeholders have worked together to create, endorse and commit to a 3-year Action Plan to reduce illegal dumping and litter in the community.

ORGANIZATIONAL CAPACITY

ORGANIZATIONAL CAPACITY

Staff members

BIOGRAPHY— JULIANA GONZALEZ

Ms. Gonzalez' environmental education background began with a BS in biology from the Universidad de Los Andes in Bogota, Colombia. Before leaving Colombia to continue her education in the US, she worked for the Colombian *National Planning Department* as a Natural Resource Planner and Policy Development Coordinator. There, she helped design and implement environmental projects, scheduled and contributed in team meetings for development of national conservation policy initiatives, and worked on a Dutch-funded project to protect Macarena National Park.

She then earned an MS in Natural Resource Management (State University of New York), and finally, a Ph.D in Geography emphasizing Environmental Monitoring and Modeling from King's College (London, England.)

While at King's College, working on her doctorate, she was a Project Coordinator and Scientist. She headed multiple ecological, hydrological and biodiversity projects, supervised up to 5 participating scientists, and was responsible for the collection of data at several field stations. She coordinated multiple project schedules, managed extensive databases and wrote peer-reviewed papers. Also, as a Teaching Assistant she taught an upper division lab course in *Statistical Principles*, a field course on *Monitoring and Modeling Cloud Interception Processes*, and a course in *Forest Hydrology*.

Returning to the US, Juliana was briefly a professor at the *Ringling School of Art & Design* in Sarasota, Florida, where she taught a course called "Biodiversity of the Earth". Moving to the Bay Area in 2006, she became a Program Coordinator for SPAWNERS (.5 FTE) and coordinated volunteer restoration workdays, creek cleanups and surveys, environmental education, and public meetings. She conducted fieldwork in San Pablo creek using standard techniques for bio-monitoring and hydrological assessments. She presented complex scientific

findings to non-scientific audiences, wrote public information messages, flyers, and a quarterly newsletter.

In 2007, Juliana became TWP's Community Stewardship Program Manager, an additional .5 FTE. In 2009, this position became fulltime. Ms. Gonzalez oversees the program, including capacity building aid to creek and shoreline groups, volunteer restoration workdays, creek cleanups and surveys, and public meetings. She supervises staff, and helps develop budgets, grants and contracts.

Resume attached.

BIOGRAPHY— FEMKE OLDHAM

Femke manages The Watershed Project's Outreach Program, which includes our Internship Program and eNewsletter Ebb & Flow. Femke moved to the Bay Area after living in Mexico on a Fulbright research grant, where she studied the design and implementation of community-based water projects. Femke grew up surrounded by water, on Vashon Island, a rural island in the Puget Sound and is passionate about anything related to water (from rainwater harvesting to sustainable wine-making practices). She holds a B.A. in Public Policy Analysis from Pomona College.

FINANCIAL MANAGEMENT

Financial Management

The Watershed Project maintains a financial management system complying with the Generally Accepted Accounting Principles (GAAP) for not-for-profit organizations. Day-to-day financial management roles are staffed by the executive director and by an outside bookkeeper as needed.

Financial reporting, including budget-to-actual performance and fundraising to meet grant match requirements, is shared monthly with the organization's treasurer and the full board of directors. The organization's financial data and accounting procedures are reviewed annually by an outside auditor. The most recent review continued to affirm that the Watershed Project's financial statements were in compliance with non-for-profit GAAP requirements.

OTHER INFORMATION

Please see the attached chronology of awards.

SECTION III – BUDGET INFORMATION

Total Amount of Grant Requested: \$7,950

TABLE 1	Hours	Cost	Request
Staff labor			
	124	\$5,580	\$5,580
<i>Labor hours & subtotals</i>	124	\$5,580	\$5,580
benefits@10%		\$558	\$558
Labor total*		\$6,138	\$6,138
Supplies & Materials			
Copies & Printing		\$150	\$150
Postage		\$50	\$50
Travel		\$500	\$500
refreshments		\$75	\$75
Supplies & Materials subtotal		\$775	\$775
Grand Subtotal		\$6,913	\$6,913
Overhead at 15%		\$1,037	\$1,037
Grand Total		\$7,950	\$7,950

* hourly rate is \$45

2010-2011 NORTH RICHMOND MITIGATION FEE
FUNDING REQUEST APPLICATION

**Combined Beautification and Dumping Prevention— An Elegant Solution
for Cul de Sacs in North Richmond**

SECTION I – ORGANIZATION INFORMATION

APPLICANT CONTACT INFORMATION

Name of Organization: The Watershed Project
Organization Address: 1327 S. 46th Street
Building 155
Richmond, CA 94804
Executive Director Name: Linda Hunter
Project Manager Name: Juliana Gonzalez
Title: Healthy Watersheds Program Manager
Phone Number: (510) 224-4085
Email Address: juliana@thewatershedproject.org

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We have served the community since 1997.

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PROJECT OVERVIEW

PROJECT DESCRIPTION AND CONCEPT

PROPOSED ACTIVITIES

This is a new activity.

We propose to address the problem of dumping in North Richmond by creating beautiful gardens at the end of two cul de sacs that are trash dumping hot spots. We will plan the projects for two very different streets. For the cul de sac at the end of Truman Street (near the intersection of Verde Ave) we will create a design for turning the empty lot into a small pocket park. At the end of sixth street near the intersection of Verde Av.) we will plan and design a series of movable planters that can help beautify the street, stop windblown trash from reaching the creek, and deter dumping. We will turn the empty lot feeling of these cul de sacs into green spaces .. The proposed planters and gardens block access to the creek, and will transform the spaces so they no longer have the appearance of empty lots where dumping is tolerated. The planters will be moveable to allow Flood Control District staff access to the creek. The planters will be designed, constructed and implemented with community participation. Stipends for interns will be used to outreach to community members for and participation in the design and subsequent implementation.

Because of the short time frame of this funding cycle, we have designed the Cul de Sac Project with two phases: Design and implementation. In this proposal, we seek support only for the design and permitting phase.

THE ISSUE

The continued urbanization of Wildcat Creek and San Pablo Watersheds in North Richmond, the tendency to flood, and the persistent trash and dumping prevalent in the area threatens these watersheds, pollutes the Bay, and reduces possibilities for public enjoyment of parks, creeks and shorelines. Restoring urban watersheds to naturally functioning systems requires action not only along creek banks but also in other areas of the watershed.

The two cul de sacs targeted by this proposal back up against Wildcat Creek. Both share the same characteristic that has made them favored sites for illegal dumping: the quiet, relatively invisible location of a cul de sac. In addition, these sites have the empty lot look of a space where dumping activity might go unnoticed. Typically, dumpers back their vehicles right up to the end of the cul de sac in the middle of the night and dump their trash. The beautification solution we are proposing does double duty to deter this: it beautifies the community, and at the same time transforms the space to both physically and psychologically deter dumping.

GOALS AND OBJECTIVES

The overarching **goal** is to drastically reduce litter in the community, and especially at the two specific cul de sac sites. The **objective** is to design and permit a practical system that engages the community in creating beautiful green space while deterring dumping and still allowing County workers access to Wildcat Creek.

PLAN OF ACTION

The design phase of the Cul de Sac Project is:

- Hire interns
- Create outreach materials.
- Work with the interns to engage the community initial design discussions: What should be planted? Who will help build, plant and maintain the gardens and planters?
- Create initial structural and landscape designs
- Acquire encroachment permits
- Finalize agreements for the use of the spaces
- Work with interns to hold second community meeting to discuss designs

- Finalize designs and implementation budgets and schedules
- Disseminate results to the community

SUSTAINABILITY

In terms of the two sites proposed, this is a one-time planning project. However, there are four other cul de sac hot spots. We will fundraise for support to implement these projects, and if they are successful, we will continue to look for support for the other four cul de sacs.

PROJECT SCHEDULE

	Jul 2011	Aug	Sep	Oct	Nov	Dec
Developing conceptual designs						
Obtaining permits and agreements						
Creating partnerships with local neighborhood organization						
Developing construction schedules for the pilot sites						
Developing budget for two pilot sites						
Recruit interns						
Outreach to neighbors and churches in the vicinity of the project						
Final project designs						

PROJECT OUTCOMES, EVALUATION AND ACCOUNTABILITY

We will measure our success by whether or not we engaged the community in creating a final design and work plan to construct two pilot sites, and have all the necessary permits and agreements in place to start construction with community involvement in phase two.

ORGANIZATIONAL CAPACITY

ORGANIZATIONAL CAPACITY

Staff members

BIOGRAPHY— JULIANA GONZALEZ

Ms. Gonzalez' environmental education background began with a BS in biology from the Universidad de Los Andes in Bogota, Colombia. Before leaving Colombia to continue her education in the US, she worked for the Colombian *National Planning Department* as a Natural Resource Planner and Policy Development Coordinator. There, she helped design and implement environmental projects, scheduled and contributed in team meetings for development of national conservation policy initiatives, and worked on a Dutch-funded project to protect Macarena National Park.

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OTHER INFORMATION

Please see the attached chronology of awards.

SECTION III – BUDGET INFORMATION

Total Amount of Grant Requested: \$12,104

	<i>Hours</i>	<i>Cost</i>	<i>Request</i>
Staff labor			
Develop conceptual designs	8	360	360
Obtain permits and agreements	48	2160	
Creating partnerships with local neighborhood organization	16	720	
Developing construction schedules for the pilot sites	8	360	
Developing budget for two pilot sites	16	720	
Outreach to neighbors and churches in the vicinity of the project	48	2160	



Contra Costa County
Public Works
D e p a r t m e n t

Julia R. Bueren, Director

Deputy Directors
R. Mitch Avalon
Brian M. Balbas
Stephen Kowalewski

June 13, 2011

Attn: LaShonda Wilson
North Richmond Mitigation Funding Request Proposals
4150 Civic Center Plaza
Richmond, CA 94804

RE: Letter of Support for The Watershed Project

Dear North Richmond Mitigation Funding Committee,

The Contra Costa County Public Works Department, Watershed Program (CWP) is responsible for ensuring compliance with our County's Municipal Regional Stormwater Discharge Permit and protecting our waterways from pollution. In order to achieve our water quality goals and involve the public in pollution prevention awareness, we have partnered extensively with The Watershed Project.

I would like to take this opportunity to express CWP's utmost confidence in The Watershed Project's ability and integrity in managing its finances and delivering services successfully. The Watershed Project has provided CWP with a variety of watershed outreach and public education and involvement services for many years, including administration of our Contra Costa County Community Watershed Stewardship Grant, environmental education programs in school classrooms, community creek cleanups, and leading volunteer groups in creek restoration and site maintenance work days.

During the current school year, The Watershed Project has also helped us conduct trash assessments in our trash hot spots on Wildcat Creek, and helped us strategize about ways to promote trash pollution prevention in North Richmond and throughout unincorporated areas of Contra Costa County.

The Watershed Project routinely goes above and beyond the minimum criteria of our contracts with them. They deliver projects on time, within budget, with high quality and take pride in the valuable work they are performing in partnership with CWP and other Bay Area municipalities. They have earned and deserve their excellent reputation and I can endorse their proposal to provide services to the benefit of our customers in North Richmond.



Sincerely,

Charmaine Bernard
Contra Costa County Public Works Dept.
Watershed Program

CB
G:\FidCU\NPDES\WATERSHED GRPS\the Watershed Project\Letter of Support TWP-NRMFG.docx

"Accredited by the American Public Works Association"

255 Glacier Drive Martinez, CA 94553-4825
TEL: (925) 313-2000 • FAX: (925) 313-2333
www.cccpublicworks.org

June 13, 2011

North Richmond Mitigation Fee Committee
Attn: LaShonda Wilson
North Richmond Mitigation Funding Request Proposals
4150 Civic Center Plaza
Richmond, CA 94804

Dear NRMF Committee,

I would like to make two points with respect to the Watershed Project's proposal to you. First, the proposed work will quite definitely benefit the North Richmond community.

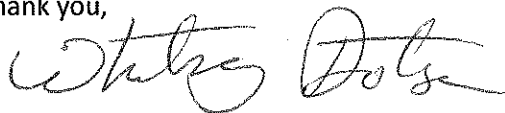
The projects they are proposing are creative and thoughtful applications that uniquely address these problems in our community, and as well leverage The Watershed Project's years of experience in community-based environmental education and action.

- The proposed education and stewardship program at Verde Elementary continues and expands on TWP's excellent work at the school. Helping students do something about local trash abatement in their own community is a great way to cultivate in our community's children a lifelong habit of not littering, and it is a gateway to moving them towards environmental appreciation in general.
- The Stakeholders Action Plan convenes a diverse group of stakeholders to collaborate on and commit to, at long last, a much-needed holistic plan to work on litter abatement in the community.
- The Cul de Sac Planter project is the best idea I have ever seen for both beautifying the neighborhood as well as preventing litter in Wildcat Creek.

I am fully supportive of The Watershed Project as the perfect NGO to deliver the proposed projects. They are a very committed group, and work hard to tackle difficult problems. I like their strategy of working simultaneously with children and adults; it is innovative and cost-effective.

To sum up, I encourage you to fund their proposals— it will be money very well spent indeed!

Thank you,

A handwritten signature in black ink, appearing to read "Whitney Dotson". The signature is fluid and cursive, with the first name "Whitney" written in a larger, more prominent script than the last name "Dotson".

Whitney Dotson
President
North Richmond Shoreline Open Space Alliance



Chronology of Awards

- 1993 **California Water Policy Conference Award**
Honoring those who “Creatively integrate water planning with other resources.”
- 1996 **Friends of the San Francisco Estuary**
Award for an “Outstanding CCMP Implementation Project.”
- 1999 **State of California**
Integrated Pest Management Innovator Award
- 1999 **Board of Supervisors of Contra Costa County**
Commendation for “Innovative public outreach efforts to preserve the aquatic resources of Contra Costa County and the greater San Francisco Bay Area.”
- 2002 **United States Environmental Protection Agency**
For “Efforts to protect and preserve the environment” and for its teacher workshops: *Kids in Creeks*, *Kids in Gardens*, and *Watching our Watersheds*.
- 2002 **California Governor Gray Davis**
Commendation for *Creeks, Wetlands and Watersheds Conference* and for “Outstanding efforts to promote the protection of our land and water to educators, students, and the general public.”
- 2002 **United States Environmental Protection Agency Region 9**
Environmental Achievement Award “in recognition of outstanding leadership in protecting the environment and public health for this and future generations.”
- 2006 **Contra Costa Watershed Forum**
Watershed Project of the Year. For the *Baxter Creek Gateway Restoration* project.
- 2008 From the **City of Richmond** for “Outstanding Performance” in organizing the Martin Luther King National Day of Service on the Richmond Greenway.
- 2009 **Congressman George Miller**
Special Congressional Recognition for “Environmental Stewardship” and outstanding and invaluable service to the community.
- 2010 **California State Parks Foundation: State Parks Grassroots Champion Award**
for efforts to protect and advocate for California’s state parks.

C. Juliana González

1002 Everett Street, El Cerrito, CA 94530

Phone (510) 759-1203

EDUCATION

- 1999-2007 **King's College London**, London, England
PhD Geography. Environmental Monitoring and Modeling.
- 1996-1998 **SUNY College of Environmental Science and Forestry**, Syracuse, NY
Masters of Science, Natural Resource Management
- 1989-1994 **Universidad de Los Andes**, Bogotá, Colombia
Bachelor of Science, Biology

PROFESSIONAL EXPERIENCE

- 08/07 today **Community Stewardship Program Manager**
- Oversees Program development and implementation
 - Facilitates organizational development aid to creek groups
 - Coordinates volunteer restoration workdays, creeks cleanup, creek surveys, environmental education, and public meetings throughout the Bay Area
 - Coordinates after school creek base education programs in West Contra Costa County recreation centers.
 - Supervise interns and program staff
 - Support the development and management of budgets, grants and contracts
- 08/06 09/08 **SPAWNERS Coordinator**
The Watershed Project, Richmond, CA
- Coordinates volunteer restoration workdays, creeks cleanup, creek surveys, environmental education, and public meetings for the San Pablo Watershed.
 - Conducts fieldwork in the San Pablo creek using standard techniques for bio-monitoring and hydrological assessments.
 - Presents complex scientific findings to non-scientific audiences.
 - Develops budgets, writes grants and solicits donations for SPAWNERS.
 - Develops public information messages, flyers, and a quarterly newsletter for SPAWNERS.
- 08/04-12/04 **College Professor**
Ringling School of Art & Design, Sarasota, FL
- Taught "Biodiversity of the Earth" class to incoming freshmen.
- 01/00-05/04 **Project Coordinator and Scientist**
King's College, London, England
- Headed multiple ecological, hydrological and biodiversity projects.
 - Supervised up to 5 participating scientists.
 - Responsible for the collection of data of several field stations.
 - Managed extensive databases
 - Wrote peer-reviewed papers

06/99-12/99 Teacher Assistant

King's College, London, England

- Taught an upper division lab course: *Statistical Principles*.
- Taught field course, *Monitoring and Modeling Cloud Interception Processes*.
- Taught *Forest Hydrology* to sophomore class.
- Coordinated multiple project schedules.

02/94-01/96 Natural Resource Planner and Policy Development Coordinator

National Planning Department, Bogotá, Colombia

- Participated in the development of government environmental projects to be presented to international agencies and financial institutions
- Scheduled and contributed in team meetings for development of national conservation policy initiatives
- Member of the team that got the conservation incentive incorporated in the tributary reform of 1995
- Developed mega projects to be funded by the government of the Netherlands to protect Macarena National Park

APPLICATIONS

- | | | |
|---------------|-------------|--------------------|
| • Word | • ArcGIS | • Outlook |
| • Excel | • In Design | • Basic web design |
| • Power Point | • Access | • QuickBooks |

SKILLS

- Fluent in English and Spanish



IRS Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248459780
July 23, 2008 LTR 4168C E0
91-1767292 000000 00 000
00021463
BODC: TE

THE WATERSHED PROJECT
1327 S 46TH ST
RICHMOND CA 94804-4600276

014816

Employer Identification Number: 91-1767292
Person to Contact: MR. PILLIS
Toll Free Telephone Number: 1-877-829-5500

Dear TAXPAYER:

This is in response to your request of July 14, 2008, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in MAY 1997, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I